# COLOR LABEL PRINTER

## ADVANTAGES

#### FAST

 Produces labels at speeds up to 60 ft/min in stunning full color, capable of 1600 DPI photo quality.

#### SIMPLE

» With the L801's Windows<sup>™</sup> driver, you can achieve full label production from your desktop using virtually any application. BarTender Light, Seagull Scientific's industry-leading label and barcode software, is included.

#### LOW-COST

» The L801 has the lowest cost-per-print in its class due to its 1.25 liter ink capacity and economical ink usage.

## CONTACT US

Please contact us for more information on applications and advantages

- » 1.800.123.4567
- » sales@afinia.com





### In-House, On-Demand Color Label Printer

The Afinia L801 Color Label Printer, powered by Memjet Technology, features industry-leading cost of ownership and high-impact, full-color output at 60 ft/min.

The L801 is ideal for short or mid-run inventory and product identification applications.





Visit our website at <u>AfiniaLabel.com/Sample</u> to request a free sample & ink cost estimate.

## POWERED BY MEMJET

Memjet color printheads use a unique "waterfall" technology that allows each of the 70,400 jets to shoot millions of ink drops per second. This 8.5-inch wide printhead is more energy efficient, more mechanically sound, and up to eight times faster than most black and white label printers.

Custom controller chips and software were developed to keep up with the speed of the Memjet printhead. Even the ink is specially formulated for optimal high-speed printing.



# ABOUT AFINIA LABEL

Afinia, a division of Microboards Technology LLC, is a leader in specialized printing solutions. Our 20-year history includes leadership in disc duplication, 3D printing, and labeling. Our high-quality products ensure your labels print the right way, right away, eliminating the frustration of throwing away unused, outdated labels. Afinia also sells desktop 3D printers and was awarded "Best Overall Experience" in MAKE Magazine's 3D Printing Buyer's Guide. Afinia provides quality products, backed with impressive customer support.

Media Feed:	Enclosed unwinder with protective enclosure for 8" max OD roll with 3" core	Power Supply:	Universal internal power supply, 110V – 220V
Media Output:	Optional rewinder for Roll-to-Roll, built-in automatic cutter for Roll-to-Cut, and clamp	Max. Label Length:	40" (1 meter) for Roll-to-Roll, 8" (20 cm) for Roll-to-Cut
	mechanism for Print and Present modes	Supported Media:	Gloss, semi-gloss and matte. Full list
Print Head:	Easily replaceable 8.5" (216 mm) wide with		available at AfiniaLabel.com
	70,440 nozzles	Media Sensing:	Label gap, black mark, continuous feed
Label Media Width:	2" – 8.5" (50.8 mm – 216 mm)	<b>Operating Environment:</b>	15° to 35°C (59° to 95°F) at RH 20-80%
Print Speed:	Up to 12"/sec (304.8 mm/second)	User Interface:	Browser-accessible web server for easy
Print Resolution:	Up to 1600 x 1600 DPI		operating, monitoring and calculation
1D Barcode Print:	At least Grade B (Code39) with 0.4" (10mm) bar width	Control Panel:	Backlit LCD display in 8 languages – English, French, Italian, German,
2D Barcode Print:	2D barcode at least Grade B (PDF417) with 0.4" (10mm) cell size		Spanish, Traditional & Simplified Chinese, and Japanese
Connectivity:	USB 2.0/Ethernet 10/100 Connectivity	Network Protocol:	TCP/IP network protocol (Manual IP
Labeling Software:	Ships with Bartender Basic software and		configuration or DHCP)
	standard Windows™ printer driver	Firmware:	Field upgradeable
	32/64-bit Windows Vista/Windows 8, 32-bit Windows XP	Warranty:	One year with registration
		Size:	18.9" x 19" x 21.1"
	Dye-based ink, cartridge-based, 250 ml, individual CYMKK (2 black)		(480 mm x 485 mm x 535 mm)
		Weight:	83 lbs (37.6 kg) — Printer only
Time To First Label:	< 10 sec (warm start)	PANTONE® Support:	Spot color, extensive ICC profile support available with optional Wasatch RIP

888.215.3966 sales@afinia.com AfiniaLabel.com

